Urban wellness & sustainable development

Greg Gądek
Greg Gądek
Co-Founder, Urban Sports Square Foundation

1998
- Pro gamer

2007
- Skateboarder
- Political science

2010
- Interaction designer
- Project & product manager

2019
- E-Voting in Poland
- Urban Sports Square
2010: let’s build a single square
2010: let's build a single square
Walking, sitting, spending time
Urban wellness: environment, activity, food, social relations
European Los Angeles
700 cars per 1000 citizens
Fastest youth obesity growth in the EU
Among the greenest cities in the world
Awarded riverfront transformation
Shared use
Road infrastructure
Shared use
Public transit
Shared use?
Shared use
Shared use
Shared use
Shared use
Shared use
Shared use
Shared use
Lepsza fota
Smart
Shared use
Shared use
Make it fun
Shared use
Shared use
Shared use
Shared use
Shared use
Shared use
Stretching lifespan
Stretching lifespan
Stretching lifespan
Art of recycling

Stretching lifespan
Art of zero waste
Art of zero waste
Create rational arguments
Think at scale of your city
Use every investment as an opportunity
Make quality and design a priority
Thank you!
greg@skwer.eu