Profitable collaborations through circular business models

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There is no business on a dead planet
Business idea

We develop and implement routines in organizations based on a circular economy
We identify linear processes and business models

Develop and implement circular ones

We create value, focusing on economic growth with sustainable solutions
most favoured option

prevention

minimisation

reuse

recycling

energy recovery

disposal

least favoured option
GIAB will be an internationally recognized catalyst for resource-efficient business development and a key player in the transition towards a circular economy.
GIAB

Circular claim management
- Mobilcirkeln
- Godshantering
- Utlagd verksamhet

Circular management of goods
- Hållbar IT
- Mobilcirkeln företag
- Logistikbolag
- E-handelsreturer
- Möbler
- Returhuset

GIAB Consulting
First client November 2013
Based in Staffanstorp
Established in Norway, Denmark and Finland 2019.
Logistic hubs: Stockholm & Växjö
90 employees
Revenue: 200 MSEK
Experts in return logistics and reusing products.
Climate positive business!
Circular business – When increased economic profitability are consistent with larger climate benefits.
Cradlenet is Sweden's platform for knowledge of, and networking around, circular economy. Cradlenets work aims to accelerate Sweden's transition to a circular economy.
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