Most of our stuff sits idle most of the time
± 97% of a power drill’s capacity goes unused
Peerby enables people to share the idle capacity of their household items.
DISCOVER,
CONNECT AND
SHARE
Now... this power drill can service 32 people instead of 1
EVERY TIME YOU SHARE A HOUSEHOLD ITEM YOU SAVE...

<table>
<thead>
<tr>
<th>Resource</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>300 kWh</td>
</tr>
<tr>
<td>Water</td>
<td>700 L</td>
</tr>
<tr>
<td>Fuel</td>
<td>924 MJ</td>
</tr>
<tr>
<td>Waste</td>
<td>9 KG</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Impact</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transport</td>
<td>? KM*</td>
</tr>
<tr>
<td>CO₂/GHG</td>
<td>55 KG</td>
</tr>
<tr>
<td>Land Use</td>
<td>? KM²*</td>
</tr>
</tbody>
</table>

AND GAIN...

| Social Capital | €30 |

Source: EXCEPT Integrated sustainability, analyses of Peerby’s impact
FEWER PRODUCTS, LONGER LIFETIMES

Source: Ellen McArthur Foundation
Kaercher pay-per-use pilot
Floating products

A.

B.

C.

D.

E.
Add more & more circular services

design | create | rate | use | insure | move | share | repair | recycle
Capture a (product’s) lifetime of data...
A power drill that is designed for people & planet
Thank you

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